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Welcome to Børn. Pronounced 'bairn,' it means 'children' in Danish. It seemed like a good name for our newsletter, since helping folks create children is what we're all about.

We now offer more than 50 Scandinavian sperm donors from our headquarters in New York, and we're preparing for dozens of new donors from the United States. We constantly expand our donor profiles and staff impressions, and we post new donor baby photos regularly. (Any grandparent will tell you that you can't have too many baby photos.)

One thing that won't be changing is our one-to-one relationship with prospective parents and fertility specialists. Find out what we mean by calling 866-366-6777 or visiting www.ny.cryosinternational.com.



## Why should kids have all the toys?

Bang & Olufsen brings a uniquely Scandinavian point of view to stereo design. Playsam brings the same playfully perfectionist outlook to painted wooden toys. Kids love them but if you want to see someone really go nuts for these toys, give one to an adult. You can check out the entire Playsam collection at www.playsam.com. Highly recommended.

### Pint-sized Vikings? Here's how and where.

Go to our web site, where we serve up fertility facts, links and help for patients and professionals. The most popular parts of the site offer in-depth donor profiles, staff impressions, screening information and a detailed explanation of fees.



### First steps.

### How do I get started?

Visit www.ny.cryosinternational.com to find a donor that's right for you. Feel free to give us a call at 866-366-6777, too.

### What is photo matching?

Send us some personal photos once you've developed a 'short list' of donors. We'll suggest which of your choices most resemble you. If there's no clear match we will suggest other donors who may present

### How do you protect donor and parental privacy?

By Danish law, a donor accepted into our program is thereafter known to us only by an ID number. His profile gets a pseudonym. Our clients are known only to the clinic where they receive treatment.

### Will my health insurance cover this?

Increasingly, the answer is yes. Contact your provider for details. We will provide you with a detailed statement of services rendered, which will help when filing claim forms with your insurer.

### What about safety during shipping?

We use CryoBioSystem® High Security straws, the most advanced sperm packaging system anywhere. Powerful proof of the sophisticated design of our CBS straws can be found at a containment level 4 laboratory in France, where they are used for cryopreservation of Ebola virus samples.

### What about half-siblings?

We follow the guidelines of the American Society for Reproductive Medicine, which limits the number of donor offspring in any geographical region to about one in 32,000. This way, your child is unlikely to encounter a half-sibling later in life.













# We outgrew a few things last year, starting with our name.

Scandinavian Cryobank is now Cryos International New York. Our scrappy little company in New York is now a scrappy not-so-little company thanks to the advanced medical and technological assets we've acquired courtesy of an expanded relationship with our partners at Cryos International, one of the world's largest sperm banks. Cryos offers five senior gynecologists, 17 laboratory specialists, a half dozen Ph.D's and literally hundreds of years of combined fertility expertise.

We've also begun an American-based, multi-ethnic donor recruitment program, to augment our current stock of nearly 50 Scandinavian donors.

We've added new lab technicians, a new medical director and a new tissue bank director. We've also expanded our medical advisory committee, to keep us abreast of the latest safety requirements from the Food & Drug Administration and the New York State Department of Health.

All this talent and technology led to a predictable outcome: we outgrew our old offices and moved to a spacious new suite, steps away from Wall Street in lower Manhattan.

You can find out more by calling 866-366-6777 or by visiting www.ny.cryosinternational.com.

